

Jon Warden

Product & User Experience professional

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Summary

I'm an experienced Product and UX leader across media, publishing, product development and user experience disciplines.

Over the last decade I have focused on leading product, ux and design teams, delivering product strategies across the development life cycle, driving user research, and user testing to execute great user focused products that engage ux best practice methodologies across all streams.

I'm passionate about creating great products, and strive to help others do the same.

Experience

Haymarket Media Group / Head of Product

MARCH 2017 - PRESENT, TWICKENHAM, LONDON

Management of a team of experienced Product Managers, UX designers, researchers and optimisation experts. Delivery of an OKR strategy across various divisions, multiple site development roadmaps and projects, platform enhancements with a focus on customer and business needs.

Haymarket Media Group / Head of User Experience

OCT 2012 - FEB 2017, TEDDINGTON, LONDON

Management of the User Experience team at Haymarket Media Group, running both Consumer and Business Media UX divisions, plus Haymarket Network UX, the agency arm of HMG. Hired to develop and enhance products within the Haymarket Media Group portfolio from a UX strategy / design perspective. Including: Whatcar.com, Pistonheads.com. Autocar.co.uk, Brand Republic, Campaign, PR Week and many more across all devices, responsive, adaptive - mobile, tablet and desktop, running an optimised testing strategy focused on digital data.

European Directories / UX consultant

MARCH 2011 - AUG 2012, CHISWICK, LONDON

Hired to manage all UX/design aspects of developing a multi-language website builder platform for SME businesses around Europe. This included the management of a design agency, and organization of an external UI dev team.

Journalism.co / UX Design Director

DEC 2010 - FEB 2011, LONDON / BRIGHTON

Hired to re-design the Journalism.co.uk website, including UX design workshops, ux information architecture, wire framing, concept designs, and template driven designs to deliver to code team.

Global Blue / UX consultant

OCT 2010 - DEC 2011, BRENTFORD, LONDON

Hired to create commercial microsites for Global Blue to pitch to clients such as Harrods, Mont Blanc and Burberry. Designs were in Chinese and Russian to target the Far East and Asian markets. Worked on the Global Blue new site designs after the launch, Feb 2011.

JustGiving.com / UX consultant

APRIL 2010 - AUG 2010, PADDINGTON, LONDON

Creation of a design strategy for JustGiving.com. Delivery of designs/templates for new site including UX and concept work. Creation of Brand Style Guide document, plus development of a search based Pattern Library for internal use.

Hachette UK / Freelance Art Director

FEB 2010 - MARCH 2010, LONDON

Worked on the re-design of the Psychologies.co.uk website, coordinating the look and feel. Worked with code team to build the product.

News UK - The Times, London / Head of Digital Design

OCT 2007 - NOV 2009, LONDON

Management of The Times design team, organising the delivery of major projects/products. Art Direction/creative consultancy - both internal/external. Brand awareness and design ownership of all Times products.

News UK - The Times, London / Chief Designer

June 2006 - OCT 2007, LONDON

Working in conjunction with Sapient Nitro, designed new site for The Times & Sunday Times. Creation of a design direction presented to the editors of both The Times and The Sunday Times. Art direction of initial concepts to final visuals. A core member of the team who managed the site to live.

News UK - The Times, London / Senior Designer

MAY 2003 - APRIL 2006, LONDON

Senior designer for The Times digital products, sites sections and other parts of site. Style and html code manager for site. Organisation of projects and briefs.

Skills

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- Product leadership
 - User Experience leadership
 - Design leadership
 - Team management
 - Strategy & focus enabler
 - Business enabler
 - Metric, process & OKR framework initiatives
 - User focus around research and analysis
 - Customer satisfaction & experience
 - Design experience

Awards

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- Campaign Live UK - PPA Award. Global digital brand of the year
 - The Times - PPA Award. Digital site of the year