

Jonathan Warden

Art Director / Designer / Consultant / UX & UI | curriculum vitae

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Profile

I have more than a decades experience in digital design and over the last few years I have predominantly worked on long term in-house contract roles. My skill set is focused towards art direction, UX and UI, digital design strategy, creative consultancy, team management and project organisation.

In previous years, the majority of my career was spent working at News International in various design roles. I was one of the chief designers involved in the creation of the Times Online website, winning the UK Press Awards – Electronic News site of the year award two years running, and a commendation for its design.

Employment history

Art Director / Design Consultant | European Directories | March 2011 - Current
Hired to manage all design aspects of developing a multi-language website builder platform for SME businesses around Europe. This included the hiring/management of a design agency, and organisation of an external UI dev team.

Art Director | Journalism.co.uk | December 2010 - February 2011
Hired to re-design the Journalism.co.uk website, including design workshops, IA wireframing, concept designs, and template driven designs to send onto code team.

Freelance Creative | Global Blue | October 2010 & February 2011
Hired to create commercial microsite designs for Global Blue to pitch to clients such as Harrods, Mont Blanc and Burberry.

Art Director | JustGiving.com | April 2010 - August 2010
Creation of a design strategy for JustGiving.com. Delivery of designs for new site including UX and concept work. Creation of a Brand Style Guide document, plus development of a search based Pattern Library for internal use.

Freelance Creative | Hachette Filipacchi (UK) | Feb 2010 - March 2010
Worked on the re-design of the Psychologies.co.uk website, co-ordinating designs in order for coders to build the project.

Head of Design | Times Online | Oct 2007 – Nov 2009
Management of Times Online design team, organising the delivery of major projects/products. Art Direction/creative consultancy - both internal/external. Brand awareness and design ownership of all Times Online products.

Chief Designer | Times Online 2.0 re-design | June 2006 – Oct 2007
Working in conjunction with Sapient designing TOL 2.0. Creation of a design direction document presented to the editors of both The Times and The Sunday Times. A core member of the team who managed the site to live.

Senior Designer | Times Online | May 2003 – April 2006
Chief layout designer for the Times Online homepage, sections and other parts of site. Style and html code manager for site. Organisation of projects and briefs.

My tool kit

Adobe Creative Suite CS5
HTML/CSS
JavaScript (basic)
Omnigraffle / Axure RP
Escenic / Escenic CMS
Mac / PC literate

Education

Sept 1995 – June 1998
De Montfort University
BA Honours in Multimedia
Design (2-1)

Sept 1993 – June 1995
West Thames College,
BTEC National Diploma in
Media Studies (Distinction)

Interests

Film and film direction,
art, reading,
photography,
new technology,
sports including,
running & swimming,
philosophy, psychology

References

Tomaso Capuano
Creative Director
The Wall Street Journal,
1211 Avenue of the
Americas, Floor 6, New
York, NY 10036

Hector Arthur
Digital Development
Director
The Times,
1 Pennington Street,
London, E98 1 TT